CHRISTIAN **CAMP & CONFERENCE** ASSOCIATION

CLARITY

CCCA 2017 NATIONAL CONFERENCE
COLORADO SPRINGS

THE BROADMOOR — DEC. 4–7, 2017

PLAN NOW TO EXHIBIT, SPONSOR AND ADVERTISE. >

CLARITY

CCCA 2017 NATIONAL CONFERENCE
COLORADO SPRINGS

Join us for ***CLARITY,*** the 2017 Christian Camp and Conference Association National Conference at The Broadmoor, Dec. 4–7, in Colorado Springs, Colorado.

This is the one time of the year when camp leaders gather from around the country to learn together and to discover new products and services to maximize their ministry. We invite your company to join us as an exhibitor/sponsor, to help further equip CCCA's members and the many campers and guests each serves annually.

Exhibit questions?

Please contact Bob Baylor,
Business Relations Manager

Email: bbaylor@ccca.org

Phone: 719-260-9400, ext. 121
Fax: 719-260-6398

CCCA, PO Box 62189
Colorado Springs, CO 80962-2189

CHRISTIAN **CAMP & CONFERENCE** ASSOCIATION

Information in this brochure is for promotional purposes and is subject to change.

WHY YOU SHOULD EXHIBIT

CCCA member camps and conference centers serve more than 5.5 million guests a year. Our 860-plus members have broad needs for products and services to maximize their ministries. **This is a key market for you to reach.**

And the annual National Conference is the place to do it.

Our attendees are:

- **Decision Makers**
- **Engaged and enthused**
- **Looking for trustworthy products and services**
- **Evangelists for products and services they love**

By exhibiting at the National Conference, you get dedicated time to connect with CCCA members.

- **Meet face-to-face with qualified buyers**
- **Generate new sales leads**
- **Increase customer awareness**
- **Enhance brand and product positioning**
- **Reinforce existing customer relationships**
- **Demonstrate your products**
- **Network with customers, industry suppliers and CCCA national and sectional leaders**

CLARITY.CCCA.ORG

WE'VE CREATED NEW OPPORTUNITIES FOR SPONSORS THIS YEAR!

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EXHIBITION HALL DETAILS

NO PRICE INCREASE FROM 2016!

Reserve your booth at the only annual, national event serving the varied, growing needs of Christian camps, conferences and retreat centers.

10'-by-10' Booths	*CCCA Business Member Price***	*Non-Member Price*
1 space	$1,399 each	$1,799 each
2 or more spaces	$1,349 each	$1,749 each

($250 additional for prime spaces; spaces identified on floor plan, page 6.)

***Business members are companies or organizations that are active members of CCCA.*

WHAT YOUR FEE INCLUDES

- > Booth space carpeting
- > Company/organization sign
- > Conference registration for up to two representatives (Meals not included)
- > Complimentary admission to all seminars and general sessions
- > Two desserts per exhibit booth(s) reserved (Grand Opening, Tuesday, Dec. 5)
- > Two lunches per exhibit booth(s) reserved (Wednesday, Dec. 6)
- > FREE listing and link on the CCCA website
- > FREE listing in the Oct./Nov. and Dec./Jan. (2018) *InSite* issues
- > FREE approximate 30-words-or-fewer company/organization description in the official conference program (if your deposit/full payment is received by Sept. 15)
- > FREE list of pre-registered conference guests and addresses provided via email

Not included in your exhibit fee are such additional exhibit services as tables, table draping, chairs, electricity, phone/internet services, audio/visual equipment, drayage, labor, and/or programmed meals not listed above.

Please note that exhibit spaces will be assigned on a first-come, first-served basis.

CLARITY EXHIBIT HALL HOURS

Tuesday, Dec. 5	Exhibitor Set-Up	2 p.m. – 6 p.m.
	Exhibit Hall Grand Opening	8:30 p.m. – 10:30 p.m.
Wednesday, Dec. 6	Exhibits Open	9 a.m. – 4 p.m.
	Exhibit Lunch for Attendees and Exhibitors	*12:45 p.m. – 1:45 p.m.*
	Exhibits Teardown	4 p.m. – 7 p.m.

(hours subject to change)

SPECIAL ALL-SHOW EXHIBITING

Exhibit from the moment registration opens through the time the conference adjourns. We have a limited number of exhibits available in the International Hall foyer where you'll get lots of foot traffic and exposure throughout the conference. Call for details!

Details continued on page 5

EXHIBITION HALL DETAILS CONTINUED

CHRISTIAN CAMP & CONFERENCE ASSOCIATION

DEADLINES

August 8:	Display ads for Oct./Nov. *InSite* magazine
September 15:	Approximate 30-word listing for printed program
October 1:	Booth balance paid in full
October 8:	Display ads for Dec./Jan. (2018) *InSite* magazine

HOW TO REGISTER

1. **Complete the application and contract form.**
2. **Enclose your deposit ($500 per booth) or total fee.** The deposit is required to reserve booth space and cover processing and booth assignment. No booth(s) will be assigned without required deposit.
3. **Please make your check payable to CCCA** and mail it with your signed application and contract form to: Christian Camp and Conference Association, ***CLARITY*** Exhibits, PO Box 62189, Colorado Springs, CO 80962-2189.

KEY STEPS TO EXHIBITING

1. After processing your application and contract form, CCCA will send a confirmation that will include your booth assignment(s), an invoice for your balance due (if any; balances due **Oct. 1, 2017**), and any necessary additional details.
2. In October, the official National Conference decorator – GES Global Experience Specialists — will email all registered exhibitors specifics regarding their online Exhibitor Service Manual, providing electronic online ordering for GES services (e.g. furnishings rental, sign service, exhibit labor, shipping, drayage, and a variety of additional services).
3. CCCA will keep you posted with additional information related to your exhibit participation, as necessary.

SPACE IS LIMITED. SIGN UP TODAY!

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CCCA 2017 NATIONAL CONFERENCE
COLORADO SPRINGS

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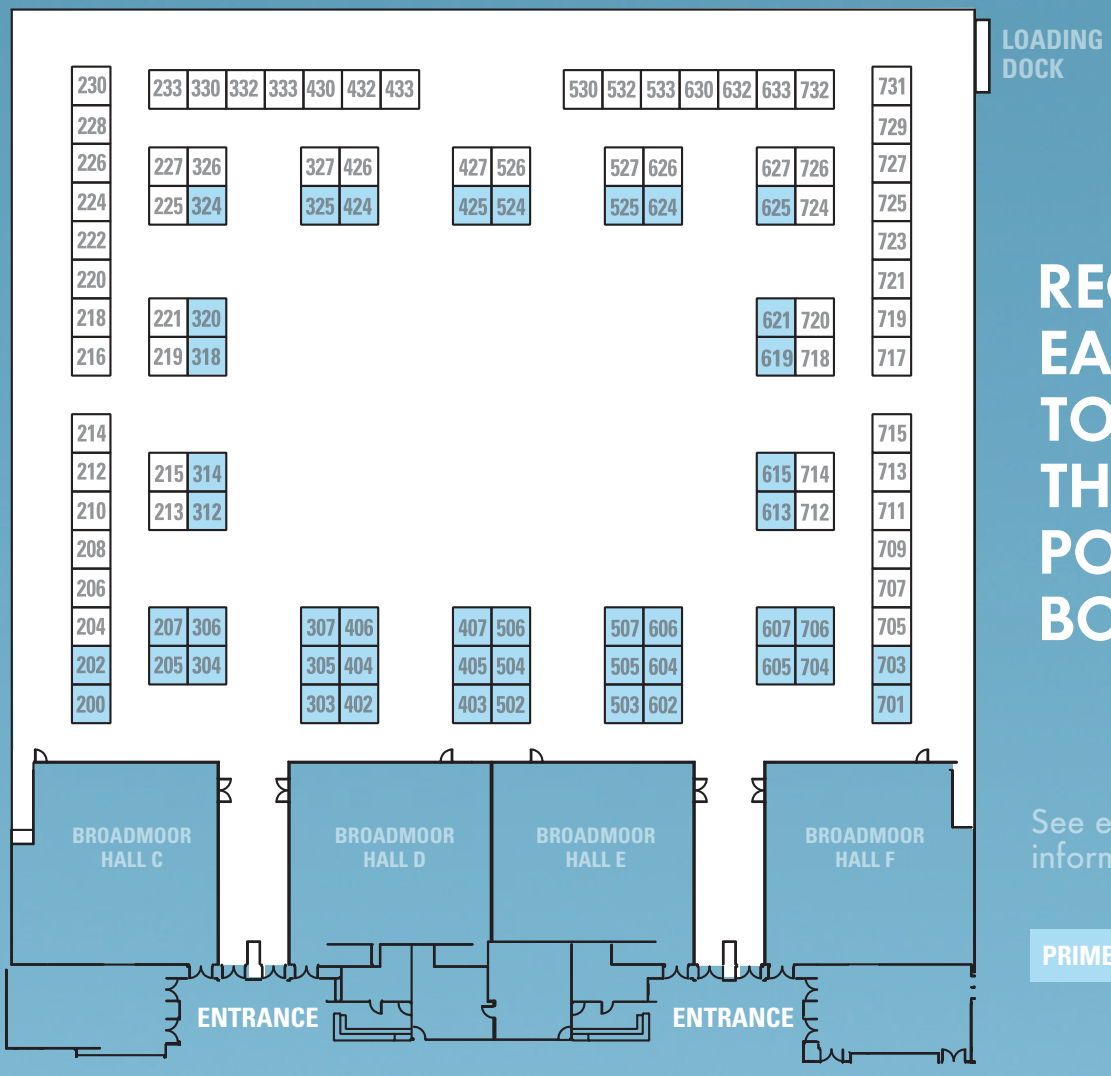
EXHIBIT HALL

We'll have a grand-opening evening kicking off our Exhibit Hall, Tuesday, Dec. 5, and more than six hours of open exhibits Wednesday, Dec. 6.



REGISTER EARLY TO GET THE BEST POSSIBLE BOOTHS!

See exhibit fee information on page 4.

PRIME SPACES

BROADMOOR HALL A AND B
THE BROADMOOR
COLORADO SPRINGS
COLORADO
DEC. 4–7, 2017

CLARITY

CCCA 2017 NATIONAL CONFERENCE

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EXHIBITOR SPONSORSHIPS

Reach your target audiences with exclusive ***CLARITY*** National Conference Sponsorships!

CCCA offers a diverse mix of sponsorship opportunities for exhibitors designed to enhance exposure and extend your brand identity as an industry leader. Don't miss these added opportunities to further support CCCA member camps and conference centers, and camp and conference center professionals, by taking advantage of CCCA's many offered sponsorships.

Sponsors will gain valuable exposure through CCCA's ***CLARITY*** National Conference web pages, on-site signage, the National Conference program and more.

PREMIUM SPONSORS

Level 1 — $10,000

Opening general session Monday evening, Dec. 4; your logo displayed in slides pre-session, followed by your prepared up to 3-minute max. video; including your handouts/favors for distribution to all attendees before session commences; full-page ad (cover 4) in printed conference program; your logo placed throughout the conference program. Includes display table just outside the general session room throughout the entire conference, plus a "Sponsored by" promotional sign, up throughout the entire conference near the CCCA conference registration desk.

Level 2 — $7,500

General session, Tuesday evening, Dec. 5, your logo displayed in slides pre-session, followed by your up to 3-minute max. video; including your handouts/favors for distribution to all attendees before session commences; full-page ad (cover 2) in printed conference program; your logo placed throughout the printed conference program. Will include display table just outside the general session room Tuesday, Dec. 5 through noon on Wednesday, Dec.6, plus a "Sponsored by" promotional sign, up throughout the day near the CCCA conference registration desk.

Level 3 — $5,000

General session, Wednesday evening, Dec. 6, your prepared up to 3-minute max. video played pre-session; full-page ad (cover 3) in printed conference program; your logo included in the printed conference program. Will include display table just outside the general session room Wednesday, Dec. 6 through noon on Thursday, Dec. 7, plus a "Sponsored by" promotional sign, up throughout the day near the CCCA conference registration desk.

Level 4 — $2,500

Closing general session, Thursday, Dec. 7, including your prepared 2-minute max. video played pre-session, full-page ad (placed next to floor plan in conference program), your logo included in the printed conference program. Will include display table just outside the general session room Thursday morning, Dec. 7, plus a "Sponsored by" promotional sign, up throughout the day near the CCCA conference registration desk.

TO REQUEST SPONSORSHIP OR FOR MORE DETAILS, CALL BUSINESS RELATIONS MANAGER BOB BAYLOR AT (719) 260-9400, EXT. 121.

Sponsorships continued on page 8

EXHIBITOR SPONSORSHIPS CONTINUED

SPECIAL EVENTS

Head Start—*Critical Issues Summit*

Monday, Dec. 4, 9 a.m. to 3:30 p.m. (3-hour workshop; afternoon half-day session)

Exclusive:

$7,500 (Business Member) $9,000 (Non-Member)

Three Sponsors:

$2,500 (Each Business Member) $3,000 (Each Non-Member)

Exposure customized in consultation with sponsor(s). This sponsorship will include easel board signage during the Head Start; your display ad in the printed conference program, your logo on the Sponsor page of the printed conference program, your logo included on "Thanks to our Sponsors" signage, and may include your handouts/favors for distribution to all participants. This sponsorship also includes your exhibit space – with a choice between exhibiting in the Exhibit Hall during the hours the hall is open, or exhibiting in the foyer of the International Hall where you can keep your exhibit live the entire run of the conference.

CCCA Section Presidents' Symposium

Monday, Dec. 4, 3:45 to 5:15 p.m.

$2,500 (Business Member) $3,500 (Non-Member)

Exposure customized in consultation with sponsor. Sponsorship includes 3-minute greeting to Section Presidents, Section President-Elects, and attending Section cabinet members; visible promotional signage during the symposium; your display ad in the printed conference program, your logo on the Sponsor page of the printed conference program, your logo included on "Thanks to our Sponsors" signage, and may include your handouts/favors for distribution to all participants.

CCCA MEMBERS REPRESENT 860-PLUS FACILITIES FROM COAST TO COAST—NEARLY 90 PERCENT ARE OPEN YEAR-ROUND—SERVING ANNUALLY OVER 5.5 MILLION CHILDREN, YOUTH AND ADULTS.

PROMOTE YOUR BUSINESS AT THE LARGEST ANNUAL GATHERING OF CHRISTIAN CAMP AND CONFERENCE PROFESSIONALS!

Sponsorships continued on page 9

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EXHIBITOR SPONSORSHIPS CONTINUED

EXCLUSIVE PRODUCT PLACEMENT

Morning General Sessions (Your choice of Tues., Dec. 5; Wed., Dec. 6; and Thursday, Dec. 7)

$1,000 each/$2,000 for Three (Business Member)
$1,500 each/$3,000 for Three (Non-Member)

Sponsorship includes your simple product placement on the seats before each morning session commences and a slide to be included during the pre-session.

Exhibitor-Sponsored Private Event

$1,000 (Business Member) $1,500 (Non-Member)

In concert with conference schedule, CCCA will coordinate the room, day/time, plus include the event with your logo in the printed conference program. Any AV, wireless or food orders not included in price.

Conference Tote Bags (Distributed at registration)

Single Sponsor: $4,000 (Business Member) $4,500 (Non-Member)
Four Sponsors: $1,000 each (Business Members) $1,125 each (Non-Members)

Sponsorship includes your logo on tote bag that will be provided to all conference registrants.

Conference Name Badges and Lanyards

SOLD

$3,000 (Business Member) $3,500 (Non-Member)

Provides customized name badges for all conference participants, which includes company name and logo.

Conference Pens

$1,000 (Business Member) $1,500 (Non-Member)

Opportunity for your company's logo to appear on pens distributed beforehand to all attendees in their conference bag. (Sponsor provides pens; up to 1000 qty.)

Tote Bag Inserts

$500 (Business Member) $750 (Non-Member)

Provide one printed flyer/brochure of your choice (up to 1,000 qty.), subject to CCCA's review/approval, to be inserted into the conference tote bags being distributed to every attendee at registration. (Maximum of ten company inserts.) Fee waived if exhibitor provides one exhibit hall giveaway at retail value of $500 ($750) or higher.

DON'T SEE ANYTHING HERE THAT IS AN EXACT FIT FOR YOUR COMPANY'S MARKETING GOALS? CCCA WILL CUSTOMIZE A PACKAGE THAT HELPS MEET YOUR NEEDS. CONTACT BUSINESS RELATIONS MANAGER BOB BAYLOR AT (719) 260-9400, EXT. 121 OR EMAIL BBAYLOR@CCCA.ORG .

CCCA reserves the right to make changes to any and all sponsorships, as may be necessary to meet the needs of the National Conference as a whole. Sponsorship acceptance does not constitute endorsement by CCCA. When applicable, a sample brochure/marketing piece is required for review/approval by CCCA prior to the National Conference.

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CONFERENCE PROGRAM DISPLAY ADS

Further your promotional impact with a display ad in our printed National Conference program.

Ad reservations deadline: Friday, Sept. 22
Materials (electronic files) deadline: Friday, Sept. 29

Send your ad via email to bbaylor@ccca.org
or on a CD to Bob Baylor, CCCA, PO Box 62189,
Colorado Springs, CO 80962-2189.

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Display ad sizes:

FULL PAGE (with bleed)
$750 (Business Member) $1,000 (Non-Member)
(Publication page size (trim size): 8.375" wide by 10.875" high;
add .125" all sides for bleed; actual file with bleed is 8.625" wide by 11.125" high)
Please keep all text and logos .375" from trim.

FULL PAGE (without bleed)
$750 (Business Member) $1,000 (Non-Member)
(7.25" wide by 9.375" high)

HALF PAGE (horizontal or vertical)
$500 (Business Member) $750 (Non-Member)
(horizontal: 7" wide by 4.625" high; no bleed)
(vertical: 4.625" wide by 7" high; no bleed)

DIGITAL ADS ONLY
The conference program is created completely electronically.

MAC AND PC FORMATS
We prefer material be submitted in Adobe Acrobat high-resolution PDF format. Please include all art and fonts in the PDF. If using Illustrator to create any art in the layout, convert all fonts to outlines and include embedded art if applicable.

DIGITAL SPECIFICATIONS
Art must be saved in grayscale or CMYK mode and be at least 300 ppi at 100 percent. Do not use RGB, index color, JPEG, LZW compressed graphics or files saved as QuarkXPress EPS files.

CHANGES
Advertisers will be billed a minimum of $75 per hour for any additional costs involving extra ad preparation, such as type modifications or corrections, and/or design changes.

TO RESERVE AD SPACE OR FOR MORE DETAILS, CALL BUSINESS RELATIONS MANAGER BOB BAYLOR AT 719-260-9400, EXT. 121.

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APPLICATION AND CONTRACT

CLARITY

CCCA 2017 NATIONAL CONFERENCE
COLORADO SPRINGS

Dec. 4-7, 2017
The Broadmoor, Colorado Springs, Colorado
Exhibit Days: Tuesday, Dec. 5, and Wednesday, Dec. 6

Please return your signed and completed application and contract form with deposit or full payment (payable to CCCA) to: Christian Camp and Conference Association
CLARITY Exhibits
PO Box 62189
Colorado Springs, CO 80962-2189

By submitting this **signed** APPLICATION AND CONTRACT form, we hereby request exhibit space in the Dec. 4 through Dec. 7, 2017 Christian Camp and Conference Association National Conference (exhibits Tuesday, Dec. 5 and Wednesday, Dec. 6), herein referred to as the CCCA Conference, at The Broadmoor, Dec. 4-7, in Colorado Springs, Colorado, in accordance with our preferences listed below. **We understand a deposit of $500 per booth, payable to the Christian Camp and Conference Association, *must be submitted with this application and contract.*** No booth space(s) will be reserved without required deposit. (If you've already paid the $500 deposit, please note that below.) We agree to pay the balance due on or before **Oct. 1, 2017.**

1. BOOTH PREFERENCES Reserve ____ 10' deep-by-10' wide, carpeted space(s) as follows.

1st choice_____ 2nd choice_____ 3rd choice_____

4th choice_____ 5th choice_____

2. BOOTH FEES

	CCCA Business Member Price	Non-Member Price	
10'-by-10' booth, 1 space	$1,399 each	$1,799 each	
2 or more spaces	$1,349 each	$1,749 each	
Special all-conference exhibit space (call for pricing)			+ $_____
Prime space(s): $250 additional			**+ $_____**
If joining as a new CCCA business member, add the $619 annual business membership fee to qualify for business member booth fees.			+ $_____
Exhibitor Sponsorships *Sponsorship chosen:* _____			+ $_____
Conference Program Display Ads *Display ad chosen:* _____			+ $_____
TOTAL FEES DUE			**= $_____**
Less deposit enclosed (minimum $500 per booth)			– $_____
Less deposit (if sent earlier) (Deposits nonrefundable after **Sept.15, 2017**)			– $_____
BALANCE DUE (Payable in full by **Oct. 1, 2017**)			= $_____

❑ **Check enclosed for deposit/total fee, payable to CCCA** (Add "All In! Exhibitor" in check's memo area)

❑ **Charge to credit card** ❑ deposit ❑ total fee

❑ American Express ❑ Discover ❑ Visa ❑ MasterCard

Card No.:_____Expiration Date:_____

Verification Code:_____

Cardholder Name: _____

Cardholder Billing Address (if different from address shown in section 7):

Mailing Address: _____

City:_____State:_____ZIP_____

Cardholder Signature:_____

CHRISTIAN CAMP & CONFERENCE ASSOCIATION

CCCA, PO Box 62189
Colorado Springs, CO 80962-2189

3. COMPANY PRODUCTS AND SERVICES We plan to display the following products and/or services at our booth. (Also list special or unusual demonstration items such as sound equipment, DVDs, laptops, tablets, plus food or beverage samples, etc.):

_____

_____

_____

4. CONVENTION PROGRAM LISTING Please insert the following approximate 30-word or shorter description about our products/services in the conference program, at no additional charge (due **Sept. 15, 2017**):

_____

_____

5. COMPANY REPRESENTATIVES The following personnel will be responsible for our exhibit. (Convention registration provided for up to two company representatives per exhibit booth):

Can these company representatives be reached at the address shown in section 7?
❑ Yes ❑ No (If no, please add addresses, and phone and fax numbers in addition to names.)

1)_____

Mailing Address:_____

City:_____State:_____ZIP_____

Ph:(____)_____ Mobile:(____)_____ Fax:(____)_____

2)_____

Mailing Address:_____

City:_____State:_____ZIP_____

Ph:(____)_____ Mobile:(____)_____ Fax:(____)_____

Unless you indicate otherwise, exhibition confirmation materials and an official decorator services kit will be sent to exhibit contact 1 listed above.

6. BOOTH SIGN The preferred wording for our booth sign (provided at no charge) is:

Company/Organization Name: _____

City, State: _____

7. ACCEPTANCE OF TERMS

I, the duly authorized representative of the undersigned company or organization, on behalf of the said company or organization, subscribe and agree to all the terms, conditions, authorizations, and covenants contained in this APPLICATION AND CONTRACT for exhibit space, and the attached GENERAL INFORMATION, RULES, AND REGULATIONS. I understand this APPLICATION AND CONTRACT is not valid and confers no rights until it is accepted and signed by the Christian Camp and Conference Association's authorized representative.

Signature:_____ Date:_____

Name:_____ Title:_____

Company/Organization Name:_____

Mailing Address:_____

City:_____State:_____ZIP_____

Ph:(_____)_____ Fax:(_____)_____

Email:_____ Web:_____

We agree to comply with all instructions, rules, and regulations given in the GENERAL INFORMATION, RULES, AND REGULATIONS, which is part of this APPLICATION AND CONTRACT, stated above. We also understand one copy of this APPLICATION AND CONTRACT will be acknowledged and returned to us after booth(s) have been assigned.

Official Booth Number(s):

For CCCA use only

For CCCA use only
CONTRACT ACCEPTED BY: CCCA

Signature_____ Date_____

Name_____ Title_____

Booth Assignment_____ Amount $_____

GENERAL INFORMATION, RULES AND REGULATIONS

1. NATIONAL CONFERENCE SPONSORSHIP. The Conference is sponsored and managed by Christian Camp and Conference Association.

2. APPLICATION AND CONTRACT. Each prospective Exhibitor is required to sign acknowledging agreement to the terms of the APPLICATION AND CONTRACT for space. By doing so, he or she subscribes to the GENERAL INFORMATION, RULES, AND REGULATIONS, which are part of the APPLICATION AND CONTRACT. The terms of the APPLICATION AND CONTRACT can be revised only upon written agreement of both parties.

3. CONFERENCE DATES. **The dates of the National Conference are Monday, Dec. 4 through Thursday, Dec. 7, 2017.** Exhibit set-up is Tuesday, Dec. 5, from 2 p.m. to 6 p.m.; exhibit hall grand opening Tuesday from 8:30 p.m. to 10:30 p.m.; exhibits open Wednesday, Dec. 6, from 9 a.m. to 4 p.m. Teardown from 4 p.m. to 7 p.m.

4. DEPOSIT AND FEES. A deposit of $500 for each booth space must be submitted with the APPLICATION AND CONTRACT (unless the $500 advance deposit has already been sent). In the event CCCA is unable to assign space, said deposit shall be refunded in full. Following the acceptance of the APPLICATION AND CONTRACT by CCCA, the balance of the fees due must be received at CCCA on or before **Oct., 1, 2017.** Otherwise, the deposit will be forfeited and the space relet.

5. ADMISSIONS. CCCA reserves the right to refuse exhibit space to any applicant for any reason. In addition, CCCA reserves the right to refuse exhibit space to any Exhibitor if, after the acceptance of the APPLICATION AND CONTRACT, information should come to the attention of CCCA, which in the reasonable sole judgment of CCCA, demonstrates that the proposed exhibit would be inconsistent with the principles espoused by CCCA, unfavorable to the public reputation of CCCA, or not beneficial to or for the attendees of the CCCA National Conference. In the event CCCA should exercise this right, any deposit and exhibit fees paid to CCCA shall be refunded, except if the denial of exhibit space shall be for failure or refusal of the Exhibitor to comply with the terms set forth elsewhere in this APPLICATION AND CONTRACT, the denial of exhibit space shall be treated as a cancellation by the Exhibitor.

6. ASSIGNMENT OF SPACE. Although the Exhibitor may apply for up to five choices of exhibit space, CCCA will assign space to Exhibitors on a first-come, first-served basis. All pre-registered Exhibitors to date will have first priority. CCCA reserves the right to shift space at any time if, in CCCA's sole judgment, it becomes necessary to do so. CCCA reserves the right to make such modifications in the published floor plan as may be necessary to meet the needs of Exhibitors and the National Conference as a whole.

7. EXHIBITOR NAME BADGES. Each Exhibitor will receive up to two registrations and name badges. Name badges must be worn by Exhibitor representatives during set-up, all exhibit hours, and teardown times. CCCA's Exhibitor registration admits an Exhibitor to all general sessions, seminars, and special events (excluding only special programmed meals, functions, or events).

8. CANCELLATION OF SPACE. In the event CCCA has assigned space and the Exhibitor desires to cancel the contract, CCCA will refund the deposit and Exhibitor fees paid to CCCA if written notification is received by CCCA on or before Sept. 15, 2017. If written notification is received by CCCA after Sept. 15, 2017, but on or before Oct. 31, 2017, CCCA will refund the Exhibitor fees, less the deposit amount. If written notification is received after Oct. 31, 2017, the Exhibitor agrees to make full payment to CCCA, by Nov. 1, 2017. Unpaid amounts after that date will be subject to and in addition to interest on the amount due at 8 percent per annum.

9. DECORATOR RULES AND REGULATIONS. The Exhibitor agrees to conform to all rules and regulations of the National Conference's official decorator as detailed in the official service kit provided by that company. Where union personnel are required by the decorator and/or the hotel, the Exhibitor must comply with union requirements. CCCA is not responsible for decorator and/or hotel personnel. Nor can CCCA guarantee that services and/or utilities promised by the decorator and/or the hotel shall be available during the CCCA Conference. This year's decorator is:

Global Experience Specialists, Inc. (GES)
12650 E. 33RD Ave.
Aurora, CO 80011

Phone: 800-475-2098
Fax: 866-329-1437
Web: www.ges.com

It is best to call, e-mail or fax GES Global Experience Specialists directly for specific information relating to your exhibition space requirements, exhibit freight, shipping instructions, labor rules and regulations, deadlines, and so forth.

10. DEFAULT OF OCCUPANCY. Any Exhibitor failing to occupy by 6 p.m. on Tuesday, Dec. 5, 2017, or having any space contracted for but not canceled, is obligated to pay the full cost of such space. In the event of cancellation or default, all obligations of CCCA to Exhibitor hereunder shall cease and CCCA shall have the right to use said space to suit its own convenience, including selling the space to another Exhibitor without any rebate or allowance to the defaulting Exhibitor.

11. VISITORS. The CCCA National Conference is not open to the public. CCCA shall have the sole control over all admissions. All persons visiting the exhibition area will be admitted according to the rules and regulations of the CCCA Conference as issued or amended by the authorized representatives of CCCA.

12. SUBLETTING SPACE. No Exhibitor shall assign, sublet, or share the space allotted without written consent of CCCA.

13. CONFORMANCE TO LAWS. The Exhibitor agrees to use contracted space for lawful purposes only and will conform to all laws, ordinances, and regulations. The Exhibitor must comply with all local and hotel safety, fire, and health ordinances regarding installation and operation of equipment.

14. SHIPMENT OF EXHIBIT MATERIALS. The Broadmoor will NOT accept shipments sent by an individual exhibitor. Rather, exhibitor shall make arrangements for shipment and delivery to the GES Global Experience Specialists advance warehouse (see below) between Nov. 1 and Nov. 30. Deliveries will be accepted Monday – Friday, 8 a.m. – 3:30 pm. (Exhibitors may also ship and deliver direct to show site, The Broadmoor, Colorado Springs, Colorado, for delivery only during the service contractor and exhibitor move-in date of Tuesday, Dec. 5, between the hours of 2 p.m. and 6 p.m. Shipments sent to show site before then will be refused. Refer to GES Global Experience Specialists' exhibitor kit for shipping deadlines and instructions, or call, fax, or e-mail the company directly using the contact information shown in item 9 above.)

GES Global Experience Specialists advance warehouse address:
Global Experience Specialists, GES
(Your company name & booth number)
5300 E 56th Ave.
Commerce City, CO 80022

Shipping labels must be marked "For CCCA," and include the Exhibitor's name and booth number(s) on each carton/mailing piece. GES Global Experience Specialists recommends using the shipping labels that will be provided in its exhibitor service kit. Neither The Broadmoor nor CCCA assume any responsibility for display materials shipped erroneously to them.

15. HOTEL EXHIBIT SPACE. The Exhibitor must return in the same condition as he or she found all hotel property and space used during the CCCA Convention.

16. SECURITY. While CCCA seeks to arrange for security personnel to maintain a watch before, during, and after the CCCA Convention, neither CCCA nor the hotel shall be liable for any damage or theft to the Exhibitor's display or property.

17. DELIVERY AND REMOVAL. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the published exhibition hours without permission first being secured in writing from CCCA. Exhibits may be dismantled NO earlier than 5 p.m. on Wednesday, Dec. 6. All exhibit materials must be removed from hall no later than 7 p.m. to avoid additional charges.

18. LIMITATION ON PROMOTION AND DEMONSTRATIONS. During the CCCA Conference, all demonstrations, promotional activities, and distribution of circulars, catalogs, or other promotional materials must be confined within the limits of the exhibit booth(s) in the exhibition areas. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable or disturbing to neighboring Exhibitors and/or attendees is prohibited.

19. ORDER TAKING AND ON-SITE SALES. Any Exhibitor who takes orders or conducts sales on-site is solely responsible for complying with applicable State of Colorado and City of Colorado Springs legal requirements for permits, business licenses, and sales and use tax compliance. CCCA is not a party of record for any transaction by Exhibitor. For specific sales and use tax information, contact the State of Colorado Department of Revenue at (303) 238-7378, or see www.colorado.gov/revenue.

20. COPYRIGHTS. The Exhibitor warrants that all copyrighted material to be performed or played during the CCCA Conference has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCA harmless from any and all claims, losses, expenses, including legal fees, which might arise from questions of use of any such material described above.

21. USE OF SPACE. The Exhibitor's display, equipment, and materials shall be confined to the actual dimensions of the booth space contracted for. Height of display should not be such that it could be objectionable to other neighboring Exhibitors. Aisles may not be used by the Exhibitor. The Exhibitor is responsible for maintaining a neat and clean booth. All tables must be either finished or draped.

22. CHARACTER OF EXHIBITS. CCCA reserves the right to restrict, prohibit, reject, or evict anything without assigning any cause therefor. This reservation covers persons, things, conduct, printed matter, or anything of a character, which in the reasonable judgment of CCCA, is inconsistent with the principles espoused by CCCA or unfavorable to the public reputation of CCCA, and therefore should be restricted, prohibited, rejected, or evicted. In the event of such restriction, prohibition, rejection, or eviction, CCCA is not liable for any refunds, rentals, or other exhibit-related expenses.

23. EXCLUSIONS. Firms or organizations not assigned space in the exhibit area will be prohibited from exhibiting or soliciting business within the National Conference areas. Smoking and alcoholic beverages are not permitted on the exhibit floor.

24. INSURANCE. The Exhibitor understands that neither CCCA nor The Broadmoor in Colorado Springs, Colorado maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of comprehensive general liability and contractual liability insurance, insuring and specifically referring to contractual liability set forth herein, in an amount not less than $1 million ($1,000,000) combined single limit for personal injury and property damage. The Broadmoor, its owner, management company, agents, servants, and employees and Christian Camp and Conference Association (CCCA) shall be included in such policies as additional named insureds.

Exhibitor must provide to CCCA a Certificate of Insurance evidencing such insurance no more than 30 days prior to the start of the Conference but prior to exhibitor's access to exhibit space.

25. LIMITATION OF LIABILITY. Exhibitor assumes responsibility and agrees to indemnify and defend CCCA and The Broadmoor, and their respective directors, officers, employees, and agents against any claims or expenses arising out of the use of the exhibition premises.

Exhibitor by its execution of this contract expressly waives the right to claim any such excluded liabilities against CCCA and its respective employees, officers, agents, and directors, and acknowledges that it will neither hold nor attempt to hold the organization or any such person liable for any cause whatsoever other than injuries or damages occasioned directly and proximately by the substantial negligence of such persons. Further, neither CCCA, nor their respective agents, employees, officers, or directors shall be liable for failure of the scheduled National Conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of CCCA to prevent. Further, neither CCCA, nor their respective agents, employees, officers or directors shall be liable for any failure or unavailability of utilities or any hotel or decorator services or personnel. In the event that CCCA, or any of their agents, shall receive a claim or complaint, which in part or in whole arises from Exhibitor's actions or failure to act, Exhibitor shall indemnify and hold CCCA, its agents, employees, officers, and directors harmless from any claim, loss, or liability resulting therefrom. Exhibitor assumes responsibility and agrees to indemnify and defend CCCA and The Broadmoor, and its respective directors, officers, employees, and agents against any claims or expenses arising out of the use of the exhibition premises.

26. TERMINATION. CCCA reserves the right to cancel the National Conference at any time and for any reason in its sole discretion. In the event of such cancellation, the Exhibitor's sole remedy shall be the refund of exhibit fees previously paid to CCCA less any amounts otherwise owed by the Exhibitor to CCCA. Under no circumstances shall CCCA be liable for consequential, special, or incidental damages. Failure of the Exhibitor to comply with any term or provision of this contract may, in the sole and absolute discretion of CCCA, result in the immediate termination of the contract and forfeiture of all payments made by the exhibitor to CCCA.

27. CONSENT TO USE OF LIKENESS OR IMAGES. Registration and attendance at, or participation in, CCCA meetings and other activities constitutes an agreement by the registrant to CCCA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities for any of its purposes, promotional or otherwise.

CCCA is a not-for-profit organization committed to furthering Christian camp and conference ministries. CCCA provides limited space for exhibiting opportunities, services, and products to advance the cause of these ministries. CCCA is not responsible for the claims made by its exhibitors and reserves the right to select or reject any exhibitor, in the sole discretion of CCCA for any or no reason.

CHRISTIAN **CAMP & CONFERENCE** ASSOCIATION

PAST CCCA NATIONAL CONFERENCE EXHIBITORS

CLARITY
CCCA 2017 NATIONAL CONFERENCE
COLORADO SPRINGS

3 Adventures International
413 StrengthGear
4Him Promotions
829 Studios
9 Square in the Air
ABEE, Inc.
The Active Network
Adventure Experiences, Inc.
Adventure Sports
American Bedding Mfg.
AIL Special Risk
Auditz.io
Azarhia, LLC
Berg USA, LLC
Bertolini, Inc.
Beta Upsilon Chi
Biblica USA
Billy Graham Evangelistic Association
BLACK BOX MERCH
Bourdon's Institutional Sales
Brotherhood Mutual Insurance
Bunk1.com
The Buying Networks, LLC
Cahoots
Camp America
CampBackgroundChecks.com
CampBrain
CampDoc.com
CampingSticks.com
CampMinder
CampPage
CampSite
CampWise
CapinCrouse
C.C. Creations
Chortles/Raisels
Christian Community Credit Union
Christian Grandparenting Network
Christian Healthcare Ministries
Church Mutual Insurance
CircuiTree Solutions
Clean Fun Promotional Marketing
Coach Cliff's Gaga Ball Pits
Colorado Christian University
Colorado Yurt Company
Commercial Recreation Specialists
Conestoga Log Cabins & Homes
Corcl
Core Insights
Creator Designs
Dallas Baptist University
Darice
Data Imaging
Dixie Seating Co.
DollarDays.com
Eagle Crest
ECFA
Ecolab
EDGIE Designs
entegra Procurement Services
Envoy Financial
Equipment Supply Solutions
Essensa
Flashpoint Theory Creative Marketing
Fletemeyer & Lee Associates
FMS Purchasing & Services
Focus on the Family
Forest Springs Ministries
Frocket
Fuller Theological Seminary
Fun Air
Fun Express, a subsid. of Oriental Trading Co.
Furniture Concepts
GiftworksPlus
Glide SUP
Grand Canyon University
Gronlund Sayther Brunkow
Group Imaging
Hands On Originals
Hibbs Hallmark Insurance
HoneyRock at Wheaton College Graduate School
HRS/Intalere
INNOVA Disc Golf
InsideOut Christian Resources for Outdoor Ministries
IPS Rebates
Ironfish
Jess Crate Furniture
J & O Emergency & Security Consultants
Kaleidoscope, inc.
Kanakuk Ministries
Key Log Rolling
Keys for Kids Ministries
Liberty University Online
LifeWay Specialty Imprints
Lodgepole by Callippe Solutions
M & B Printing
Made for Good
Markel Insurance
MedMattress.com
Megasys Hospitality Solutions
MinistryLINQ
Morrow Insurance Agency, Inc.
MudLOVE
MV Sport
National Camp Group
Navigator Group Purchasing
Nelnet Transaction Solutions
New England Camp Discounter
Nantahala Outdoor Center
New Frontiers
North Park Theological Seminary
Oodles World
The Original Mattress Factory
Outfit Your Logo
Outreach, Inc.
Palmetto Linen Distributors
Party Machines
Payscape
Philadelphia Insurance Companies
PictureBooth, KY LLC
Poly Pong
Practical Promotions, LLC
Praesidium
PreSearch Background Services
Progressive Graphics
Puka Creations
RadioBoss 2-Way Radios
ReachYourCity.com
Redwood Creek, LLC
The Redwoods Group
Register Graphics
Robertson Recreational Surfaces
Rocky Mountain Sunscreen
Ronald Blue & Co.
Royal Family Kids
Run River
Samaritan Ministries
School Specialty
SESITEC USA
Signature Research
Signature Services, Dallas, TX
Slip Disc Ministries
The Soynut Butter Company
Spikeball
Stickersandmore.com
Studio Outside
SYSCO Corporation
Tandy Leather Factory
This End Up Furniture Co.
Touro University Nevada
Trinity/HPSI
Tyndale House Publishers
UltraCamp
Universal Stylz
U.S. Foodservice
Uth Stuph
Venue360
Verified Volunteers
WorkBright

CHRISTIAN CAMP & CONFERENCE ASSOCIATION

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THE BROADMOOR

THE BROADMOOR WELCOMES GUESTS TO A LEGENDARY FORBES FIVE-STAR AND AAA FIVE DIAMOND RESORT WITH IMPECCABLE SERVICE AND DISTINCTIVE AMENITIES.

Photo courtesy of The Broadmoor

CCCA'S official National Conference hotel is The Broadmoor, a five-star, five diamond resort located at 1 Lake Ave., Colorado Springs, CO 80906.

You may make your reservation online at www.ccca.org/go/hotel, or you may call the hotel at (855) 634-7711. (Guests will need to mention CCCA to receive Group Rate.) Preferred rates during the National Conference Dec. 4–7, 2017, are only available through Thursday, Nov. 9, 2017.

THE BROADMOOR COLORADO SPRINGS

THE BROADMOOR ONLINE RESERVATIONS

If you wish to come early or stay late, be aware that this special negotiated rate is also available for the nights of Dec. 1–3 before the event, and Dec. 8–10 after the event, based upon availability. In order to prevent a cancellation or change fee, cancellations or changes to arrival and/or departure dates must be confirmed no later than 7 days prior to your arrival date. Room rates are subject to applicable taxes. Included in your rate are: unlimited access to The Broadmoor Spa and Fitness Center including fitness classes, local access and toll-free calls, in-room Keurig system assorted coffee and teas, complimentary bottled water, daily newspaper, local and resort shuttles, admission to nightly movies in the Broadmoor Theater, art history tours, and in-room high-speed Internet service, both wireless and hard lined. Other charges may apply.

Attendees not staying at The Broadmoor may be assessed a $50 per-night conference facility usage fee, payable upon check-in at the CCCA registration desk.

The Broadmoor
www.ccca.org/go/hotel
(855) 634-7711

CCCA has negotiated a nightly rate of $149 for single and double occupancy, $159 for triple, and $169 for quad occupancy rooms. And, no daily resort fee, the same as 2013!

AAA Five Diamond Award

IMAGE RELEASE: Registration and attendance at, or participation in, CCCA meetings and other activities constitutes an agreement by the registrant to CCCA's use and distribution (both now and in the future) of the registrant or attendee's attendance, image or voice in photographs, videotapes, electronic reproductions and audio recordings of such events and activities.

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COLORADO SPRINGS

Come early or stay after the conference and experience Colorado Springs! Design your own excursions at popular attractions like these:

Garden of the Gods: Visit a spectacular and iconic national landmark. Soaring red rock formations and miles of hiking trails make this park the jewel of Colorado Springs. **www.gardenofgods.com**

Glen Eyrie: Experience a piece of history at Glen Eyrie Castle. Now a conference center run by The Navigators, the Glen offers a glimpse into the past—and testifies to God's faithfulness. To make reservations for a castle tour, call 1-877-488-8787. **www.gleneyrie.org**

Pikes Peak Cog Railway: Don't feel up to hiking Pikes Peak in December? Take the train! Call 1-800-745-3773 for reservations. **www.cograilway.com**

Cave of the Winds: Explore cave formations at this family-friendly natural attraction located at the foot of Pikes Peak. **www.caveofthewinds.com**

The North Pole: This Christmas-themed family amusement park has been around since the 1950s. December is the perfect time of year to come check out Santa's workshop! (Note: The North Pole is closed on Tuesdays and Wednesdays; please plan accordingly.) **www.santas-colo.com**

Cliff Dwellings: Explore recreations of Anasazi cliff-dwelling architecture and view cultural artifacts displayed in this museum exhibit overlooking historic Manitou Springs. **www.cliffdwellingsmuseum.com**

Cheyenne Mountain Zoo: Put on your walking shoes and explore a zoo built right into the foothills behind The Broadmoor! Don't miss the annual Electric Safari, which will light up the evenings Dec. 8-10 and Dec. 15-23. **www.cmzoo.org**

U.S. Air Force Academy: This Colorado Springs landmark is unique in its dual role as military installation and university—and in its breathtaking natural setting. **www.usafa.af.mil**

ProRodeo Hall of Fame: Want to learn more about the American West? The ProRodeo Hall of Fame and Museum of the American Cowboy exists to educate the public about rodeo, its history, and its impact on Western American culture. **www.prorodeohalloffame.com**

For discounts and deals, go to: VisitCOS.com.

GROUND TRANSPORTATION

From the Colorado Springs Airport: The Broadmoor Shuttle rate is $48 round-trip or $24 one way, and can be billed to your room. The Broadmoor Shuttle Welcome Desk at the airport stays open as long as reservation pickups are scheduled. For reservations, call (719) 362-3276. Additional information is available at www.broadmoor.com/directions. Taxis from the airport to The Broadmoor cost $28. Numerous rental car companies are located at the airport, as well.

From Denver International Airport: The Colorado Springs Shuttle rate is $50 per trip. It takes 2 hours and 20 minutes to arrive at The Broadmoor, as the shuttle makes multiple stops. More information is available at www.coloradoshuttle.com.

Parking at The Broadmoor: Self-parking at The Broadmoor is available in the garage only. The charge to self-park for a 24-hour period is $22 per night, including in and out privileges.

Additional information is available at **www.broadmoor.com/the-resort/getting-here**. Courtesy of The Broadmoor

The Navigators, iStock